

Decision Dashboard

“Can we run the business on one reliable view?”

KPI framework, data reconciliation, executive dashboard and a refresh routine your team keeps running.

DESIGNED FOR

Leadership teams relying on disconnected spreadsheets or inconsistent performance reporting.

WHAT WE DO

- Agree business questions, KPI definitions, owners and drill-down needs.
- Reconcile priority sources and define refresh and exception rules.
- Build the dashboard and establish a repeatable reporting routine.

WHAT YOU RECEIVE

- KPI framework with definitions, targets and ownership.
- Executive dashboard with agreed source connections and reconciliations.
- Refresh runbook, user handover and scoped subscription support.

THE BUSINESS OUTCOME

One agreed performance view with visible data quality and an owned refresh process.

HOW WE ENGAGE

Confirm data access, audience and reporting cadence; define hosting, licensing and ongoing support scope.

Track data freshness, reconciliation status, dashboard adoption and reporting effort.

ENGAGEMENT MODEL

Assessment + subscription

Register interest >

Scope, fees, schedule and third-party costs are agreed in the proposal.